

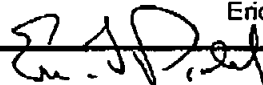
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<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	Application Number	09/802,278
	Filing Date	03/08/2001
	First Named Inventor	Juels
	Art Unit	3621
	Examiner Name	Pierre E. Elisca
Total Number of Pages in This Submission	Attorney Docket Number	081004.167US2/RSA-044

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New Attorney Docket No. 081.004.167US2  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant(s):** Juels

**Application**

**No.:** 09/802,278

**Examiner:** Pierre E. Elisca

**Filing Date:** March 8, 2001

**Group Art Unit:** 3621

**Entitled:** Targeted Delivery of Informational Content  
with Privacy Protection

Commissioner for Patents  
P.O. Box 1450  
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**REVOCATION OF PREVIOUS POWER OF ATTORNEY, APPOINTMENT  
OF NEW ATTORNEY, and CHANGE OF CORRESPONDENCE ADDRESS**

**Commissioner:**

The undersigned, RSA Security Inc., owner of the above-identified United States patent application, hereby revokes all powers of attorney previously granted and appoints the following practitioners with full power of substitution and revocation to prosecute the patent application and to transact all business in the Patent and Trademark Office connected therewith.

**CUSTOMER NUMBER: 23483**

All future correspondence should be sent to:

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BOSTON 1867144v1

Serial No. 09/802,278

Juels

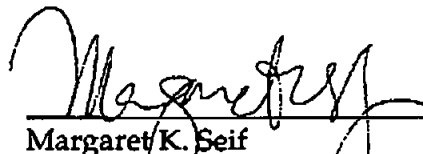
Page 2

The undersigned states that RSA Security Inc. is the sole owner of the entire right, title, and interest by virtue of an Assignment recorded in the United States Patent and Trademark Office on June 20, 2001 at Reel/Frame 011920/0207.

Date:

March 16, 2004

By:

  
Margaret K. Seif  
Senior Vice President and  
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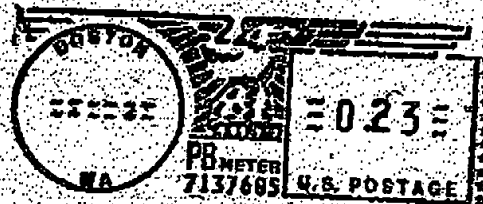
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# Targeted Delivery of Informational Content with Privacy Title: Protection

Serial/Patent #: 09/802278 1<sup>st</sup> Inventor: Juels Applicant: \_\_\_\_\_

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- ☐ Applicant Claims Small Entity Status ☐ Copy of/ ☐ Response to: *Notice to File Missing Parts*
- ☐ Provisional Application Cover Sheet ☐ Preliminary Amendment
- ☐ New Application ( \_\_\_\_\_ Design) ☐ IDS, PTO-1449, and \_\_\_\_\_ publications (Stpl. \_\_\_\_\_)
- Specification - Total Pages: APR 14 2004 ☐ Sequence Listing ☐ CD-ROM ☐ Disc (CDL) ☐ Paper
- Formal Drawings - Total Sheets \_\_\_\_\_ ☐ Petition for \_\_\_\_\_ month extension of time
- ☐ CPA application ☐ RCE Application ☐ Response to Office Action / Restriction Req.
- ☐ Oath of Declaration: \_\_\_\_\_ newly executed ☐ Notice of Appeal
- \_\_\_\_\_ unsigned; \_\_\_\_\_ copy from priority case ☐ Appellant's Brief (triplicate) (☐ Reply Brief)
- ☐ Assignment and Recordation Form ☐ Issue Fee + \_\_\_\_\_ soft copies / ☐ Maintenance Fee
- ☐ Application Data Sheet (Initial Information Data Sheet)
- ☐ Continuation ☐ Divisional ☐ Continuation-in-Part of App No: \_\_\_\_\_
- ☐ Other: Rev. of Prev. POA, Appt. of New Atty. and Chg. of
- ☐ Other: Corr. Add.
- Mailing Date: 4/12/04 CM No. 081004.167US2 Filed By: ELP/TMD  
RSA-044



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